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May 28 2003
RECEIVED
6/12/03

Food and Drug Administration
Center for Food Safety and Applied Nutrition
Office of Nutritional Products, Labeling, and Dietary Supplements (HFS-810)
5100 Paint Branch Parkway
College Park, Maryland 20740
Reference phone #301-436-2373

Dear CFSAN:

Pursuant to Section 403(r)(6) of the Federal Food, Drug and Cosmetic Act and Section of 101.93 of FDA's regulations, we hereby notify you that we are using the following statement(s):

(1) Name of Address of distributor:

Jarrow Formulas, 1824 South Robertson Blvd., Los Angeles, CA 90035

(2) Text of the statement(s):

Flavonoids and other polyphenols help protect against the oxidation of LDL cholesterol. Anthocyanins, as found in *bilberries*, *blueberries* and *blackberries*, impart bright colors to fruits and berries and are biologically important substances known to protect vision, capillary strength and circulation. Red Raspberries, Strawberries, Blackberries and Cranberries contain ellagic acid in the form of ellagitannins, which are bioavailable. Ellagic acid is a water soluble antioxidant that promotes healthy cell development by shielding DNA from oxidative damage.

The ORAC (Oxygen Radical Absorbance Capacity), Phenolic and Anthocyanin values provide a functional measurement of the antioxidant potency of Berry High[™]. High ORAC value nutrients may slow the aging process through their antioxidant properties.

(3) Name of the dietary ingredient(s) if not provided in the text of the statement:

Bilberry • Blueberry Powder • Red Raspberry • Blackberry Powder
• Peach Powder • Apple Fiber Powder • Apple Powder • Cranberry Powder
• Strawberry Powder • Apricot Powder • Cherry Powder • Elderberry Powder

(4) Name of the dietary supplement(s)

Berry High[™] 10.6 oz 300 g powder

(5) The following disclaimer appears on the label in bold:

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

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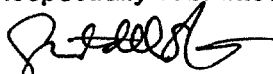
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These claims are limited to, and a result of, what we believe to be a substantial body of scientific evidence supporting the functional role of these nutrients.

Respectfully submitted,

A handwritten signature in black ink, appearing to read 'Siddharth Shastri', with a stylized flourish at the end.

Siddharth Shastri

Vice President, Product Development